

I AM NOT A ROBOT

We are all unique with the capacity for creativity and artistic expression. Through purposeful creation we form physical manifestations of our uniqueness. Of course, there is not simply just one correct way to do anything and with that idea we find that there is infinite strength in individualism. What one person may envision and create given a blank canvas can be, and often is, vastly different from another person's creation. It is because of this that humans exist as so much more than cogs in a machine. We are not robots, we house and harvest individualistic expression.

Every aspect of our way of life, from our workplace experience to the education of our children, tries to limit what human beings have always done best, think creatively! It is often during this creative outlet that we are able to find our voice and sense of self as an individual. The t-shirt you are given by Jerry's is of the highest quality and perfect for exploring your sense of individuality on. From spray paint to screen printing, this shirt is an ideal canvas for all art mediums. It also features the "I Am Not a Robot. I Create." logo that is intended to inspire you to explain to others why art is so essential to the human equation. You can get your shirt by placing an order of \$50 or more on our website or in-store. There is a limit of one per customer, but additional shirts can be purchased for only \$10 each.

Each week you can post your one of kind shirt to Instagram and invite people to like it. At the end of each week Jerry's will give a \$100 giftcard to the shirt with the most likes for that week. Truly though perhaps the greatest prize of all is the possibility of being a part of a movement that sparked a conversation. A conversation that hopefully makes a difference, one individual at a time. For after all you are not a robot, you can create great things.

Additionally, if the idea of budgeting cutting within arts programs frightens you please feel free to share a link with your Congressman or senator to show them how critical art is to all of us.



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