



## Why buy KUM<sup>®</sup> Pencil Sharpeners?

**KUM offers a wide range of sharpeners:** for office, school, fun, special purposes (for pencils of various diameters and profiles, for left-handed people, etc.).

In addition, we offer drawing instruments, scissors, and compasses.

Introducing in 2010: the Sattler Grip.

**KUM<sup>®</sup> sharpens better:** the blade is made of high-carbon steel, which is very hard (62 hrc.), lasting for thousands of sharpenings on normal pencils.

**KUM's innovative Dynamic Torsion Action technology** ensures the best performance. A screw holds the blade onto the sharpener's body, even on the least expensive KUM<sup>®</sup> sharpener. The blade is not completely screwed on to the sharpener body, but this is not visible to the user. This slight curve of the blade against the sharpener body will absorb the tension that builds up during sharpening. *This explains why the KUM sharpeners do not break the pencil tip!*

**KUM<sup>®</sup> lasts longer** because the sharpener's blade lasts longer and the body of the sharpener lasts longer. We use either Virgin plastic granulate, which does not crack as easily as re-used plastic, and therefore lasts longer, OR Magnesium (see below more details about this special material). The sharpener's blade can be replaced, since it is screw-mounted. Some KUM<sup>®</sup> sharpeners include spare blades. Spares are also available in convenient little cases from the factory.

**KUM<sup>®</sup> is attractive** and can be easily identified.

**KUM<sup>®</sup> insures an environmental-friendly** manufacturing process.

All KUM items are **free of harmful phthalates**.

KUM<sup>®</sup> Quality Control process is very thorough.

**MAGNESIUM** As the eighth most common element, it makes up approximately 1.4% of the earth's crust. Magnesium as a silver-white shiny metal is up to 1/3 lighter than aluminum. KUM has in the last 60 years systematically expanded its market leadership in the use of this high-tech material. From sharpeners to engine blocks and aircraft wings, magnesium is the raw material of the future. No light metal can be processed more precisely. The natural element has a purity of close to 99%. Furthermore, magnesium is an essential mineral for humans, animals and plants. Since magnesium oxidates and is degradable, it is also an environmentally absolutely sound material. All our Mg-products have the symbol "Mg" embossed, for easier recognition.