



Gold Addy Award Awarded to Faber-Castell's Video with Valerie Mayen

Cleveland, OH- June 8th, 2015- This May, a Gold Addy Award by the American Advertising Federation was awarded to Think Media, for producing a video in conjunction with Faber-Castell USA.



Valerie Mayen, a 2008 Project Runway contestant, was featured in the video produced by Think Media. The video featured many of Valerie's favorite Faber-Castell drawing tools including the PITT® Artist Pens and the Graphites for CASTELL® 9000.

“My dad’s a home builder and he always told me that the better your tools, the better your work. And I love things that have a legacy. I love things that are old and have a history. Picasso had his thing and I wanted to have my thing”. – Valerie Mayen



Watch Faber-Castell's video with Valerie [here](#).

Valerie Mayen

A Corpus Christi, Texas native, Valerie came to Cleveland to study illustration and graphic design at the Cleveland Institute of Art. After a year at the Otis College of Art and Design, she returned to Cleveland where she took her first sewing classes at the Virginia Marti College of Art and Design. In 2008, she opened her business, Yellowcake.

About the American Advertising Awards

Attracting over 40,000 entries each year, the American Advertising Awards is the advertising industry's largest and most representative competition. The mission of the awards is to recognize and reward the spirit of excellence in advertising.

Founded in 1761, Faber-Castell is a leading manufacturer in stationery and art supplies. For more information on Faber-Castell, visit [Faber Castell](#).